

HOSTED BY:  
MARY POWELL  
GFWC FLORIDA PRESIDENT  
AND  
KELLY HOLMES, GFWC FLORIDA  
DIRECTOR OF JUNIOR CLUBS

GFWC FLORIDA FEDERATION OF  
WOMEN'S CLUBS  
FALL BOARD OF DIRECTORS' MEETING  
SEPTEMBER 22-24, 2017  
ROSEN PLAZA  
ORLANDO, FLORIDA

# GFWC Florida Beach Blanket Bingo



Sheryl Molter, State Meetings Chairman  
Candi Aubin, Assistant State Meetings Chairman  
"Hostesses"

Friday, September 22, 2017, Dinner District 13  
Saturday, September 23, 2017, Lunch, Juniors  
Saturday, September 23, 2017, Dinner, District 2  
Sunday, September 24, 2017 Lunch, District 11

**Thursday, September 21, 2017**

11:30 am-12:15 pm - Day of Service Registration  
 1:00-3:00 pm - Day of Service - "VSA - UCP"  
 5:00-6:30 pm - Reception/Dinner for Day of Service Attendees  
 (Invitation Only)  
 7:00 pm - Executive Committee Meeting

**Friday, September 22, 2017**

2:30-5:30 pm - Registration/Meals Open  
 GFWC Florida Headquarters Table Open  
 President's Project Table Open  
 (All Closed During Meal Functions)  
 Vendor Tables Open  
 3:00-4:00 pm - Junior Executive Committee Meeting  
 Chairmen & Committee Members Meeting  
 District Directors Meeting  
 District Membership Chairmen/Committee Meeting  
 President's Project Committee Meeting/ Workshop  
 4:00-5:30 pm - Scrapbook Registration  
 5:15-6:00 pm - Reception for Jennie Candidates, GFWC Director,  
 Past GFWC/GFWC FL Presidents & Directors of  
 Jr Clubs, JEC & EC, District Directors &  
 Junior District Directors (Invitation Only)  
 5:45-6:15 pm - Junior Planning Committee Meeting  
 5:30-6:15 pm - Social Time  
 6:15 pm - Processional Forms (Jennie Candidates Only)  
 6:30 pm - "Beach Blanket Bingo" Dinner/BOD Meeting  
 (District 2 Hostess)  
 7:45 pm - Board of Directors Meeting  
 9:30 pm - District Director "Get-Togethers"  
 10:00 pm - Open House for All – Junior Suite

**Saturday, September 23, 2017**

8:00-5:30 pm - Registration/Meals Open  
 GFWC Florida Headquarters Table Open  
 President's Project Table Open  
 Junior Fundraising Table Open  
 (All Closed During Meal Functions)  
 Vendor Tables Open  
 8:00-8:45 am - Past GFWC/GFWC FL Presidents &  
 Directors of Jr Clubs, JEC & EC Breakfast  
 (Invitation Only)  
 8:30-10:00 am - Scrapbook Registration  
 9:00-9:45 am - Junior Business Session  
 9:00-5:00 pm - Internet Café (Closed During Meal Functions)  
 9:00-9:30 am - First Time Attendees Meeting  
 Election Committee Meeting  
 Bylaws Committee Meeting  
 9:00-10:00 am - Arts & Crafts Workshop  
 Membership Workshop  
 9:00-10:30 am - Programs Workshop\*  
 Newsletters/Yearbooks Workshop\*  
 Home Life Workshop\*  
 9:00-10:00 am - Juniorette Advisors Meeting  
 10:00-11:00 am - Scrapbook Judging  
 10:00-12:00 noon - Junior Session #1 - CSP Picnic of Ideas  
 10:00 - 2:00 pm - Juniorette Planning Committee Meeting  
 (Break for Lunch)

**Saturday, September 23, 2017 (continued)**

10:00 - 2:00 pm - Juniorette Planning Committee Meeting  
 (Break for Lunch)  
 10:30-12:00 pm - CIP Workshop\*  
 Public Issues Workshop\*  
 Legislation/ Public Policy Workshop\*  
 11:15 am - 12:00 pm - Scrapbook Viewing  
 12:15 pm - "Junior Luau" Interactive Luncheon  
 2:00-3:00 pm - Junior Session #2  
 Leadership Limbo  
 Flying Your Kite (PR & Communications)  
 Raising Sand Dollars (Fundraising)  
 2:00-3:00 pm - Education Workshop\*  
 International Outreach Workshop\*  
 2:00 – 3:00 pm - Fundraising Workshop\*  
 Domestic Violence Awareness & Prevention  
 2:00 – 3:00 pm - Past GFWC FL President's Club Meeting  
 (Members Only)  
 3:15-4:45 pm - Arts Workshop\*  
 Communication/Public Relations Workshop\*  
 Leadership Workshop\*  
 3:15-4:15 pm - Junior Session #3  
 How to Build a Better Sandcastle (Membership)  
 Catch the Wave for One Voice  
 3:00-4:00 pm - Scrapbook Pick up  
 4:30-5:00 pm - Past Junior Directors Reception  
 (Invitation Only)  
 5:15-6:00 pm - Reception Poolside Honoring GFWC Director  
 Of Junior Clubs, Jolie Frankfurth &  
 GFWC Florida Members  
 (One free drink ticket if attending  
 "Dancing the Night Away" Dinner)  
 6:15 pm - Processional Forms  
 (GFWC Director of Junior Clubs Jolie  
 Frankfurth/Past GFWC FL Presidents/  
 Directors of Junior Clubs/EC/ JEC  
 6:30 pm - "Dancing the Night Away" Dinner  
 Keynote Speaker, Jolie Frankfurth,  
 GFWC Director of Junior Clubs  
 Entertainment by Will Deaton, Resort Talents  
 (District 13 Hostess)  
 9:30-Midnight - GFWC Florida Rocks "Beach Party"

**Sunday, September 24, 2017**

8:00-10:30 am - Registration/Meals Open  
 (Closed during Meal Functions)  
 Vendor Tables Open  
 8:00-8:30 am - Meditation  
 8:45-9:45 am - Reporting for Woman's Clubs\*  
 Treasurer's Workshop\*  
 9:00-9:45 am - Junior Session #4  
 Lifeguard on Duty - Don't Drown in Reporting  
 10:00-11:30 am - "Ebb Tide Brunch"  
 Special Guest: Leslie K. Poole  
 (Women & Conservation in Florida)  
 (District 11 Hostess)

\*All workshops noted with a \* will be back-to-back in Ballroom "C"





Dear Friends,

Start making plans now to attend the 2017 GFWC Florida Fall Board of Directors Meeting. Special guest for the weekend will be our own Jolie Frankfurth, GFWC Director of Junior Clubs. So, let's show Jolie that we are very proud of her.

This is the second Fall Board for this administration and we have planned an exciting and fun weekend for you, starting with a Day of Service on Thursday with VSA (Very Special Arts) and the United Cerebral Palsy Association in Orlando. Workshops throughout the weekend will feature speakers, and, once again, the workshops will be in 30-minute increments and back-to-back in Ballroom C.

I'm excited to be presenting the GFWC awards and recognizing Chairmen and you, our Clubwoman, for your outstanding service to GFWC Florida. It was particularly exciting to win the GFWC Signature Project, Domestic Violence Awareness & Prevention Award, and to know that this President's Project, Hacienda Girls Ranch, is being recognized for the impact it is having on Our Girls in Florida. Let's continue to focus on supporting Hacienda and making this a "Better World for Every Girl."

Be sure to join us on Sunday morning for Brunch and guest speaker, Leslie Poole, when she shares the impact our GFWC Florida members are having on Conservation efforts in Florida.

As we prepare for Fall Board, please join us for the fun, to catch up with old friends, to make some new ones, and to learn something new along the way. I look forward to seeing you in September as we rock the Rosen Plaza with our Beach Party theme.

Yes, it's time for some fun in the Florida sun!!!!

*Mary C. Powell, President*



GFWC Florida,

Join us as we welcome International GFWC Director of Junior Clubs Jolie Frankfurth to our 2017 Fall Board Meeting. Beach Blanket Bingo is the perfect theme to welcome our Jolie back to Florida.

Fall Board Highlights:

- Beach themed Junior workshops that are all about ideas you can take home to your community.
- Grab your grass skirts and coconuts for the "Junior Luau" Interactive Luncheon on Saturday where we will focus on membership retention for all levels of membership.
- Poolside reception honoring GFWC Director Jolie on Saturday evening. Jolie will also be the keynote speaker Saturday during dinner.
- GFWC Florida Rocks "Beach Party" Saturday after dinner where we bring the beach indoors with music and beach themed games.

We are asking that you bring:

- Basket for fundraising- Beach themed.
- Halloween costumes for children of any age to be donated to Guardian Ad Litem. (No costumes that are horror related or distasteful please)

The beach is calling. "Sea" you soon!

Kelly Holmes

GFWC Florida Director of Junior Clubs



## GENERAL FEDERATION *of* WOMEN'S CLUBS



Hello GFWC Florida!

I am so excited that my GFWC Officer travels will take me home – to GFWC Florida-- to the women who started my journey!

Over the past year as GFWC Director of Junior Clubs, I have represented you at

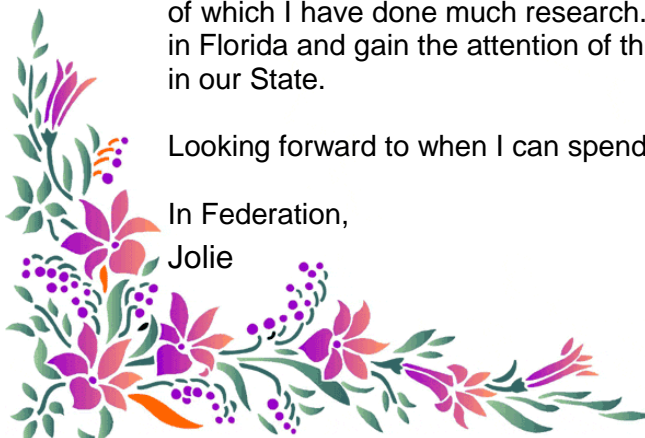
- The December 2016, GFWC sponsored showing of the documentary *SOLD*...a film based on the novel by Patricia McCormick, published in 2006. It tells the story of a girl from Nepal named Lakshmi, who is sold into sexual slavery in India. It was made into a movie and truly places meaning to what GFWC volunteers do around the world in the fight against domestic violence and human trafficking.
- The holiday season was magical in Washington DC, where our own historical landmark, GFWC Headquarters played host to over 200 people at the annual Holiday Open House! I had the honor to stand by the 12-foot Christmas tree with GFWC International President, Sheila Shea, as we greeted guests in the wonderfully decorated brownstone! Food and beverages were provided by Iron Gate Restaurant and the GFWC Massachusetts clubwomen.
- I began my GFWC Officer travels with visits to GFWC Rhode Island Convention, GFWC South Central Region Conference, GFWC Southern Region Conference, GFWC Louisiana Convention, GFWC Ohio Convention, GFWC South Carolina Convention, GFWC Illinois Convention/LEADS, and then on to GFWC Annual Convention in Desert Palms, California. I know you are as proud as I am of the accomplishments of GFWC Florida clubwomen during the convention.

These experiences and the many more have helped me to gain a better grasp on GFWC as an organization and business entity. Our presence in Washington DC has been evident in the many opportunities our Board of Directors have been a part of. I have come to value the passionate leaders who I meet that just by their excitement and energy create an environment that others want to belong.

Your GFWC Florida President has asked me to present to you ways in which to grab the attention of potential members, specifically Baby Boomers to Millennials. I am excited to speak to you on this topic of which I have done much research. Together we can make some tweaks to what we already do well in Florida and gain the attention of the largest living generations to make truly wonderful things happen in our State.

Looking forward to when I can spend some quality time with each of you!

In Federation,  
Jolie







Dr. Leslie Poole is an assistant professor of Environmental Studies at Rollins College in Winter Park, Florida. Poole, a fourth-generation Floridian and award-winning journalist and historian, has concentrated much of her research on Florida, women, and history.

Her book, "Saving Florida: Women's Fight for the Environment in the Twentieth Century," details how clubwomen in groups and individually addressed the issues of deforestation, disappearing wildlife, pollution, endangered species, and environmental justice that plagued the state in the last century.



Will Deaton has performed as a professional Disc Jockey since the age of twelve, when he began working as part of an interactive DJ group providing family shows at 4 and 5-star resorts including The Cloister, the Ritz-Carlton Amelia Island Hotel, and the Amelia Island Plantation Resort. With literally hundreds of wedding receptions and corporate events under his belt, Will possesses an unsurpassed knowledge of music that enables him to read and react to audiences of all ages and musical tastes.

Will also brings a wealth of event planning knowledge gained from his work as a licensed Florida talent agent. Fun, energetic and detailed, Will Deaton is truly a polished professional. Will is a recipient of the 2012 and 2013 Wedding Wire Bride's Choice Award.



## **DEADLINE FOR MEALS CONVENTION REGISTRATION IS SEPTEMBER 8, 2017**

Registration fee is \$45 for each member attending if postmarked by **SEPTEMBER 8, 2017.**

If postmarked after September 8, 2017, registration fee will be \$55 *with no meals available.*

On-site Registration is \$55, *with no meals available.*

### **MEAL COSTS**

Friday, September 22	"Beach Blanket Bingo" Dinner	\$42
Saturday, September 23	"Junior Luau" Luncheon	\$38
Saturday, September 23	"Dancing the Night Away" Dinner"	\$48
Sunday, September 24	"Ebb Tide" Brunch	\$31

### **NO REFUNDS AFTER SEPTEMBER 8, 2017**

Mail Registration/Meals Form and payment to:

**Dara Bergdoll, Registration/Meals Chairman**

17650 N.E. 60<sup>th</sup> Street

Williston, FL 32696

Cell: (352) 843-3008

[darabeth1@hotmail.com](mailto:darabeth1@hotmail.com)

*Make checks payable to:  
GFWC FLORIDA*



Visit [gfwcflorida.org](http://gfwcflorida.org) and click **MALL** tab to order meals on line using PayPal/Credit Card.

No PayPal account is needed to use a credit card. You go to PayPal and choose pay by credit card.

Please remember to check items in your shopping cart and remove those you do not want.

☞ For our members' financial safety, **ONLY** personal/club check will be accepted via **USPS** for Registration/Meals payments.

☞ For credit card and/or PayPal payments, please visit "MALL" tab on [gfwcflorida.org](http://gfwcflorida.org).

**Note: Registration Form must still be emailed or mailed to Dara Bergdoll, regardless of payment option**

**Rosen Plaza  
9700 International Drive  
Orlando, FL 32819**

Room Rates:

\$139/night for single or double

Each additional: \$20 per person

Plus applicable taxes.

Deadline for group rate is:

**Friday, August 31, 2017.**

Please make sure to indicate you are with:

**"GFWC Florida Fall  
Conference 2017**  
when making reservations.

### **HOTEL RESERVATIONS**

To make hotel reservations directly with the Rosen Plaza  
call (407) 996-9700 or Toll Free (800) 627-8258

OR

To make your reservation online, copy and paste this ↓ Link to your browser:

<https://gc.synxis.com/rez.aspx?tps=fml&arrive=2017-9-18&adult=1&step=1&hotel=69868&shell=ORLRZ&chain=10237&template=ORLRZ&avcurrency=USD&group=GRPGFW2017>

### **NOTE:**

**SELF Parking is FREE for OVERNIGHT Guests.  
Otherwise \$13 per day**



**GFWC FLORIDA "Day of Service"**  
 United Cerebral Palsy  
 Orlando, FL  
 September 21, 2017



Please fill out this form completely. If there is not a contact number or email, you can't be notified of acceptance. I must have this returned to me by August 31, 2017.

CLUB NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_ DIST: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_

NAME	Tee Size 2x,3x,4x Add \$2	NAME	Tee Size 2x,3x,4x Add \$2
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Number of Registrants: \_\_\_\_\_ X \$25 = \_\_\_\_\_

Up Charge for plus size: \_\_\_\_\_ X \$2 = \_\_\_\_\_

**DEADLINE TO REGISTER IS AUGUST 31, 2017!**

Please send one club check made out to GFWC Florida & mail it along with your registration to:  
**Terry Laws, 1901 Dayton Circle, Jacksonville, FL 32210**



**GFWC FLORIDA DAY OF SERVICE**  
**Thursday, September 21, 2017**  
**United Cerebral Palsy of Central Florida**  
**In cooperation with**  
**VSA Florida**



Dear Club Presidents,

Your GFWC Florida President, Mary Powell would like us to do a Day of Service in the Orlando area the day before Fall Board. She has chosen the United Cerebral Palsy (UCP) school for children, in cooperation with the VSA. We will be spending the day doing art projects with the children at the school. Doesn't that sound rewarding? Thank you for promoting this special day in our State Federation. UCP can accommodate up to 50 volunteers, so please get your registration forms in ASAP. Please include your email address so that I may notify you right away if you have been accepted to participate.

We will meet in the lobby of the Rosen at 11:30 am. We will then travel to the United Cerebral Palsy School, Osceola Campus which is located at: 1820 Armstrong Blvd, Kissimmee FL 34741. We will be doing an indoor ocean themed mural! Doesn't that sound like fun? Please arrive at the Rosen by 11:30 am.

The registration for the day is \$25 and this will include your tee shirt. Please add \$2 if you require a size 2x or larger. Please send one (1) club check payable to **GFWC Florida** and send it along with your registration form to Terry Laws, 1901 Dayton Circle, Jacksonville, FL 32210. **Deadline is August 31, 2017.** If you have any questions please email me at [terryllaws10@att.net](mailto:terryllaws10@att.net)

Don't be confused that Mary Powell has changed her President's Project, Hacienda Girls Ranch, she has not! This is just an additional opportunity for our wonderful volunteers to show Florida we care! Please continue to make contributions to GFWC Florida Hacienda Legacy Fund to provide lasting support for girls at Hacienda and to continue the generous legacy of GFWC Florida.

Shine Your Light,  
 Terry Laws, Day of Service Chairman